

www.homeopathy247.com



# International Therapy Business

<https://homeopathy247.com/homeopathy-worldwide/>

*Freedom to Work  
Wherever you are*



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International Therapy Business

# Online Business

We are so lucky  
to be working  
today ....  
our opportunities  
are amazing



What a brilliant world we live in. Only now is it really possible that we can live anywhere, and work with people around the world, doing the things that we love doing and helping other people be the best that they can be so that they also may enjoy the wonders of the modern world.

- If you want to be able to grow an International Business then this is for you.
- If you want to be able to work from anywhere in the world, then this is for you.
- If you want to do the job that you love doing and make it financially viable so that you can live the life that you want to live ... then this is for you.

DO SOMETHING TODAY WHICH WILL CHANGE YOUR TOMORROW

Learning how to build your business will be the best thing you ever do. Once you master the techniques, you will always have a business, which means you will always have an income, which means you will always be able to live the life you want to live.

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# What is This Course?

This course is about learning all of the marketing techniques you need to build an online business.

You will learn :

- How to find people online that want to work with you.
- How to interact with people to build rapport
- How to be confident talking to people across the world
- How to find the right people to talk to
- How to build your own following
- How to build your email list
- How to create lots of information to use to help your potential clients
- How to price your services
- How to keep going when things get tough
- How to avoid overwhelm as you begin to get busy
- How to make sure you have the support you need as your business flourishes
- How to manage your waiting list as your business grows
- How to enjoy your work .... every day!



Finding and working with the right sort of people is one of the most important things to get right. You want to make sure you can tap into the people who are ready to work with you.

It is so much easier when you suddenly realise that your audience gets it! They are already on the same wavelength, they already know that they want natural solutions and they are out there looking to connect with like-minded people.



*The opportunity to Flourish and grow homeopathy throughout the world*

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## Learning with a team

TEAM =  
Together  
Everyone  
Achieves  
More



The great thing about learning with a team of other like-minded people is that you will bounce off each other and learn by helping each other. Sharing the knowledge you already have in some areas will help you gain more confidence and understanding that we all bring something to the picnic.

Your life experiences have got you where you are today and you will realise that everything you know already, will help you learn the next stage. Everything everyone else knows will also help you move forward faster.

As we learn new skills we need to practice them, and helping each other at the same stage as you, will help consolidate everything you learn.

LEARN FASTER BY LEARNING IT TO TEACH IT!

Learning with a team of other like-minded people will recharge your batteries, help you learn faster and will help you practice what you learn.

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# Month by Month

## The First Month

You will learn :

- How to find people online that want to work with you.
- How to interact with people to build rapport
- How to find the right people to talk to
- How to price your services
- How to build meaningful interactions
- How to be a helpful homeopath
- Setting up your online video platform
- Setting up your International calendar
- Setting up your International payment systems.



## Month Two

- Setting up your Personal Profile
- Setting up your areas of special interest in order to plan your marketing strategy
- Setting you up on the Homeopathy 247 platform
- Setting you up on the Ask a Homeopath Platform
- Fine-tuning your conversation techniques taking people from a conversation to a consultation.



## Month Three

- Setting up your practice to take more clients
- Checking your systems are all in place and working
- Checking your mindset is prepared and ready for more clients and that you are not sabotaging your opportunities
- Practising Self Care and avoiding overwhelm

## Month Four

- Learning how to write blogs and emails
- Working with Canva
- Creating inspirational posts
- Creating testimonial posts
- Fine-tuning your soul essence
- Fine-tuning your practice organisation

*Practice makes perfect*

# Month by Month

## Months Five and Six

- Setting up your Study
- Setting up your FaceBook Group
- Publishing your ebook
- Setting up your email collecting strategy
- Setting up your email software application
- Setting up your regular email both to clients and potential client



## Months Five and Six

- Now things are getting busy .... you have more clients and you have a whole list of things to get in place for your marketing strategy.
- We need to go back and reassess your goals and check we are heading in the right direction
- We need to check that you aren't getting overwhelmed and if you are, what can we do to make life easier and make this next stage manageable for you



*Learn the skills you need to do what you really want to be doing*

## What do you need at this stage?

- Are your practice organisation strategies as good as they need to be?
- Are you struggling to exceed expectations with your new clients?
- Are you struggling with new complex clients?

## Thought Pattern Management Skills

- What needs to be improved?
- What makes you feel overwhelmed?
- What resources do you need to help you through?
- Learn new skills to help you manage your mindset as your business grows.

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# Month by Month

## Months Seven, Eight and Nine

- Using the information from your study to gain full fee-paying clients.
- Set up automated marketing using the same information
- Turning clients into ambassadors
- Growing your own tribe of followers
- Setting up long term marketing strategies
- Getting used to working full time as your marketing continues to grow and your clients begin to grow



## Creating your ambassador network

- At some point during this time you will want to retire from the Homeopathy 247 platform because you need to concentrate on your own FaceBook Group and your email list.
- Once you have a client ... you are halfway there. Now we need to provide your clients with the information they need to bring you more clients. Your clients then progress to becoming ambassadors.



*Learn from each other ....  
help each other = double practice*

## Going back and Fine-Tuning your conversation

- Are you converting all of your 15 min introduction conversations?
- Are you booking in all of your follow up consultations?
- Are you providing your clients with the information they need to bring you new clients?
- Are you using all of the information you have to create the best marketing posts?
- Are you monitoring what is working and what is not?
- Are you getting used to using all of the applications you have?
- Are you feeling more comfortable about your marketing journey?

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# Month by Month

## Months Ten, Eleven and Twelve

- Using the information from your study to gain full fee-paying clients
- Set up automated marketing using the same information
- Turning clients into ambassadors
- Growing your own tribe of followers
- Setting up long term marketing strategies
- Getting used to working full time as your marketing continues to grow and your clients begin to grow



### Goal Setting and Future Proofing your Business

Your business is going to grow and develop, it will not stay the same and every six months you will need to do a business audit to assess where you are now and where you want to go.

Your goals will change as your business develops. You will need to understand how each change in the environment and in your own back garden, as well as in your head ... will alter how your business is working.



*What is the bigger picture?*

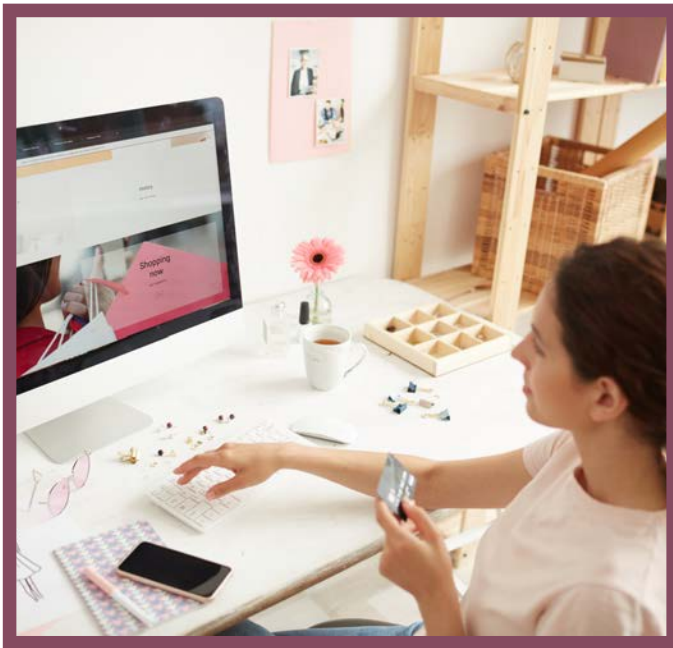
## Looking Forward to the future

- This is the beginning of your new future.
- You can now see that you really CAN be a homeopath and earn a living
- Your practice is not a hobby anymore, it is a Business.
- So here you can now start to see further ... begin to see the bigger picture ... the worldwide homeopathic growth .... of which you are now a part!
- What is your role from here? As you become busy ... what is your next mission?

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# Other Areas of Study

## COVERED WITHIN THIS COURSE



Throughout your Year of Marketing we will cover the following subjects:

- Website .... what to write, how to update it, when to update it, how to make sure your website is working the best way it can.
- Email List ... How to grow your email list, how to write an email, how to use your email list and how to gain new clients from your list.
- Instagram .... Pinterest and other social media



### Consultation support

- Confidence with acute prescribing
- Difficult case management
- Email prescriptions
- Working with homeopathic pharmaceuticals around the world
- Peer case support
- Supervision
- Working with diagnosis and therapeutics
- Exceeding expectations with your patients

# Other Areas of Study

## COVERED WITHIN THIS COURSE



Self-care throughout the course is really important and we will cover

- Supervision
- Meditations
- Thought Pattern Management
- Timeout
- Holiday Support
- Your Health

### Affiliates with our Course

- Homeopathy International (HINT)
- Naturally-Minded Websites
- Radar Opus software
- Human Design SelfCare
- Remedy purchasing
- Ton Janson Coaching
- Supervision

### Business Organisation

- Setting up an International Business
- Moving your notes online
- Accounting techniques
- Organising your calendar





# Covering Creativity



## Learning to be creative

## Working on Canva to create

- social media posts,
- testimonials,
- gathering great photos,
- creating e-books,
- creating presentations,
- creating videos
- creating courses

## Your Personal Profile

**We need you to create your personal style and Soul Essence so that you attract the people who are attracted to you**

- Defining and Creating your Soul Essence

## Email Design, Creation and Execution

## Working with Mailchimp or Mailer Lite

- Creating email templates
- Creating auto emails
- Creating emails that convert



# Summary of this Course



- Learn everything you need to know to start seeing more clients
- Learn marketing techniques
- Learn how to convert a conversation into a consultation
- Learn how to reuse your marketing material
- Learn how to keep focused
- Learn how to avoid overwhelm

## Surround yourself with the right people

- Work with other enthusiastic homeopaths
- Target a market that already know about homeopathy and don't need converting.
- Interact with people who appreciate and love your soul Essence
- Stop being a hobby homeopath and become a Professional Homeopath.



## Practice Builds Confidence

If you want to be more confident ... you will need to :

- see more clients
- practice prescribing
- learn from other homeopaths
- try different techniques

*This course will  
give you all of this  
opportunity.*

# Just a word of Warning

**You will not grow your practice if you do not put into action the things you learn in this course.**

Being in the course is not enough to become busy. You will need to actually do the work and practice the techniques until it is second nature.

**This means:**

- stepping outside your comfort zone
- trying new things
- working together and helping others



**You will not be successful in growing your business if you:**

- Do not learn to change your limiting beliefs ... don't worry, we do a lot of work on this.
- Do not address the aspects of your life which stop you from growing your practice.
- Do not have a goal and a purpose



**When you do this course, you will need to:**

- Do the exercises given
- Practice learning the new skills
- Recognise your limiting beliefs and work to change them
- Go outside your comfort zones and learn new skills
- Create new habits and new extended comfort zones
- Practice, Practice, Practice until you feel comfortable with the new practice building skills.

*Learn to teach  
someone else and learn  
it twice which really  
helps you remember!*



*I look forward to welcoming you  
into our course*

**1** CHECK OUT THE WEBSITE  
[WWW.HOMEOPATHY247.COM](http://WWW.HOMEOPATHY247.COM)

**2** CHECK OUT OUR FACEBOOK GROUP  
<https://www.facebook.com/groups/naturallyminded>

**3** CHECK OUT THE COURSE DETAILS  
AND PRICING  
<https://homeopathy247.com/homeopathy-worldwide/>

**4** CHECK OUT OUR FACEBOOK GROUP  
<https://www.facebook.com/groups/askahomeopath247>

*Do something today which will  
change your tomorrow*